



Mr. Polawat Phrirojchaikul

Managing Director

Reflex Packaging (Thailand) Co., Ltd

With 25 years of extensive experience in the packaging business and manufacturing sectors, Mr. Polawat Phrirojchaikul has honed his skills both in Thailand and internationally, including significant roles in Korea and Vietnam. His career has been marked by overseeing business operations in the USA and managing overseas exports, which has taken him to over 30 countries worldwide.

Mr. Polawat's expertise spans across complete packaging solutions, encompassing plastic, paper, and wooden packaging. He possesses a strong background in extrusion, thermoforming, and recycling, which has been pivotal in his professional journey.

Currently, he serves as the Managing Director at Reflex Packaging (Thailand) Co., Ltd, a subsidiary of the Nefab group. In this role, he leads the company's strategic direction and operations, ensuring they deliver innovative and sustainable packaging solutions.

Previously, he held several key positions:

- Vice President at C.P Packaging Vietnam and C.P Poly-Industry Co., Ltd
- General Manager & Director at Lord (Thailand) Co., Ltd
- Commercial Director at Thainox Stainless Public Co., Ltd
- Export Manager at Thai Film Industries Public Co., Ltd and Hanwha Chemical Thailand Co., Ltd

Mr. Polawat holds a Master's degree in Marketing from Thammasat University, which has equipped him with a solid foundation in strategic marketing and business management.